

## MEETING COMMUNITY SPORT FACILITY NEEDS IN CASEY CASEY BASKETBALL



Providing vital new capacity to meet unprecedented growth in basketball participation and enable expansion of community programs in Melbourne's south-east

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#### 1.1 Casey Basketball Association

Casey Basketball Association (CBA) is one of Australia's largest community sports Associations, with over 12,000 participants from entry to elite levels.

CBA is composed of over twenty constituent Clubs fielding over 1000 teams at junior and senior levels, together with 55 representative teams.

CBA's junior representative teams compete in the Victorian Junior Basketball League (VJBL) and senior representative teams compete in NBL1 & Big V.

CBA's key community partners include national health, disability, counselling and mental health service provider EACH and the National Youth Mental Health Foundation headspace.

Over the past decade, basketball participation in Casey has grown by over 360%. A very high level of future participation growth can also be anticipated as the City of Casey population is forecast to grow by nearly 45% from 2023 to 2046.

The extraordinary participation growth experienced by CBA clubs is driving unprecedented demand for basketball facilities for use in competition, training and community program delivery.

This demand cannot be met by the present levels of court supply in the Casey LGA.







CBA's mission is to be a valued community Association that provides a safe and inclusive environment for anyone to participate and enjoy the game of basketball, whilst delivering sustainable success both on and off the court.



#### **1.2 Current Facility Problems**

Casey Stadium is home to the Casey Basketball Association and Casey Cavaliers, with 10 courts available, including the Show Court with 1500 seat viewing.

This venue, together with all other suitable facilities in Casey, are now beyond capacity and unable to cater to current demand and growth. Significant new facilities are required to meet current and future community needs due to problems including:

- Basketball in Casey operating at full capacity at all available venues with minimal ability to expand.
- Numerous teams now having a waitlist for participants due to lack of court availability.
- Representative and domestic training held off-site and at local schools, resulting in many limitations, including inability to expand and problems of cost.
- Limited storage facilities across Casey venues.

#### **Facility Development Aims**

## CBA seeks to partner with all tiers of Government in the development of quality generational infrastructure to:

- provide sufficient courts to meet current and future demand for training and competition
- increase court availability to ensure equitable accessibility for community members of all ages, gender and backgrounds through a range of programs
- foster growth in competitions and development programs
- improve player development by extending training times and create court access for domestic clubs









## **2.1 Community Focus**

Casey Basketball is deeply embedded in the south eastern Melbourne community. Active partners include Casey Council, schools, businesses, charities and other sporting organisations.

Basketball in Casey provides a vital focus for community engagement throughout the year, providing highly inclusive opportunities to play, learn and connect.

This role is particularly important in a region of rich diversity that regularly welcomes many new residents from around Australia and the world. The current facility constrains capacity to include more community members through an increased range of activities. The City of Casey is one of the largest and fastestgrowing municipalities in Victoria. Life expectancy is lower than the state average and rates of diabetes, obesity, hypertension, and heart disease are higher. According to Census data, only 51% of residents meet the recommended activity levels.<sup>1</sup>

Delivery of additional facilities will open up opportunity for greater community activation including:

- Increased schools uses and multi-sports use
- Expanded all abilities and inclusion programs
- Senior active recreation and health programs

## 2.2 Participation & Community Objectives

#### **Our Participation Aims**

- diverse needs of our community
- participation
- activity



• Provide a thoroughly enjoyable introduction to our sport to encourage participants to transition into after school and Saturday domestic competitions

 Increase female participation across Aussie Hoops and domestic competitions to 2,500 by 2025

• Offer the most inclusive programs in basketball, including variations of the game, to cater for the

 Provide affordable basketball programs, comparable to other associations and sports, to maximise

• Increase regular community participation in healthy

City of Casey - Sport & Physical Activity Strategy 2021 - 2025 1

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## **3.1 Community Basketball Growth**

Since 2014, Casey Basketball has seen extreme growth of over 360% in participation in domestic competitions. In the past two years, participation has grown by 28.5%.

- Significant increase in basketball participation in key areas of under-representation including:
  - Female participation
  - All Abilities participation
  - CALD group participation
- All Abilities program has over 100 participants with an intellectual disability.

CBA now needs to expand the program to cater to those with a physical disability or age based disadvantages.

- CBA skill development programs are now at full capacity due to court limitations, including:
  - FREE Introductory clinics run each school term.
  - FREE Girls only introductory clinics run each school term.
  - Hoop Heroes Beginner Basketball Program
  - Kinder Hoop Heroes Beginner Basketball Program
  - School Holiday Basketball Programs
  - Casey Domestic Academy Intermediate Basketball Program
  - Rep Ready Intermediate Basketball Program
  - Future Cavs Development League
  - Cavs Advantage advanced basketball program
  - Casey Select elite basketball program
- Australia's largest 3x3 tournament run 4 times a year. Currently between 30 - 50 teams are unable to participate due to lack of court availability

PARTICIPANTS

1000+JUNIOR & SENIOR TEAMS

NBL ONE **& BIG V TEAMS** 

360% PARTICIPATION **GROWTH SINCE 2014** 





28.5% PARTICIPATION **GROWTH SINCE 2021** 

#### **3.2 Current Programs**

#### **Basketball Programs & Facility Users**

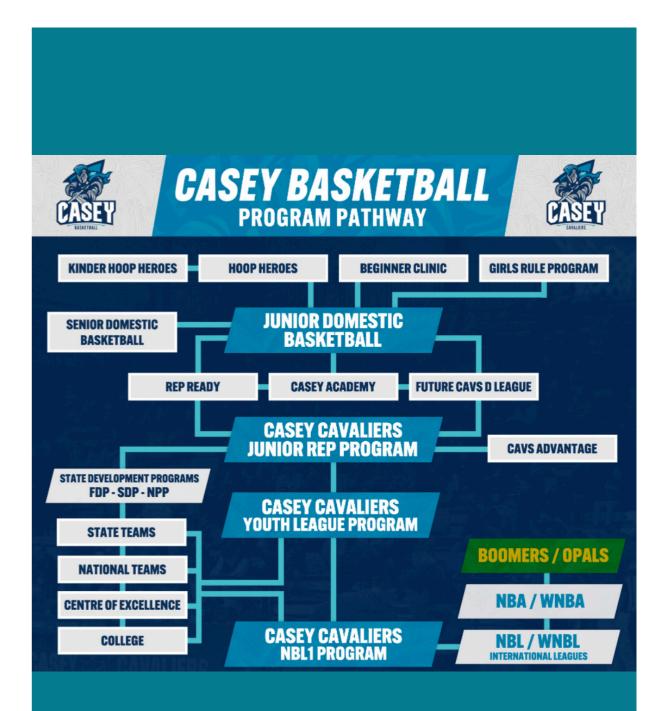
- Junior and Senior Competition & Training (20+Clubs and 1000+ teams)
- Junior & Senior Representative Teams Competition & Training
- Regional Basketball Events & Tournaments
- Beginner and entry programs (kinder upwards)
- Dedicated girls development programs
- Junior Academies
- Youth League Program
- NBL1 and Big V

#### There has also been a vast increase in Casey Cavalier representation at Basketball Victoria state level, including the following programs:

- Future Development Program
- State Development Program
- National Performance Program
- Vic Metro Team Selections
- Vic Country Team Selections
- Australian National Team Selections

#### **Additional Community Programs & Users**

- Walking Basketball
- Special Development Schools (through BV)
- Various primary and secondary school competitions
- School Sports Victoria (SSV)



NEED

PROJECT



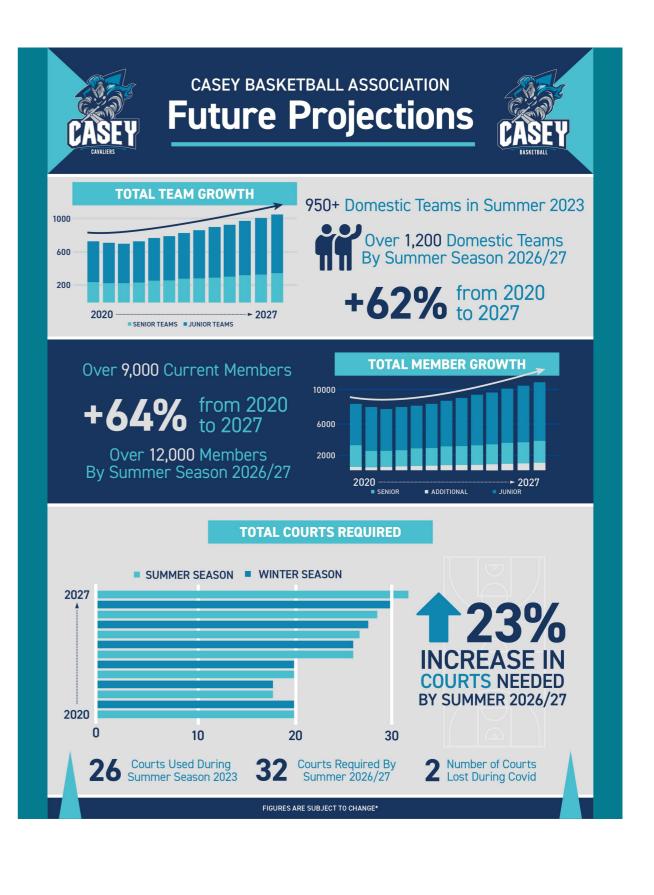
#### 3.3 Projected Facility Requirements

In order to meet the needs of current and projected participation growth in Casey, CBA has identified that a 23% increase in the provision of permanent indoor courts will be required by 2026/27.

- As all existing courts are now utilised and operating at capacity, this equates to the provision of 8 to 10 new courts in the City of Casey.
- A new facility will also be required to provide all associated amenities including:
  - Female/Male/Unisex Change Rooms
  - Referee rooms
  - Kiosk/canteen
  - Storage Areas
  - Universal Access
  - Car Parking

*City of Casey's recommended ratio of basketball court provision is 1 for every 8000 residents.*<sup>1</sup>

By this measure, the current facility provision shortfall in Casey is 23 courts and will be 46 courts by 2041.





City of Casey - Sports Facilities Framework (V2.0, 2023)

**KEY STAKEHOLDERS** 

### 4.1 Key Stakeholders

Key stakeholders in the development of additional basketball facilities for Casey include:

City of Casey Victorian Government **Regional Community Casey Basketball Association Casey Netball Association** YMCA - ONE Casey **Basketball Victoria Basketball Australia City of Casey Council Berwick College** Hillcrest Christian College Cranbourne Secondary College Timbarra P-9 College Kambrya College **Olive Road Sporting Complex** All City of Casey Primary Schools Australian-Filipino Community Services **Casey Aboriginal Gathering Place** My life Casey (All-Abilities Group) Blairlogie Cranbourne (All-Abilities

Group)

The Bridge Inc. (All-Abilities Group) - Cranbourne, Berwick, Pakenham, Nyora, Dandenong Each (Community Partner) Headspace Narre Warren (Community Partner) Fuel School (Sponsor/Community Partner) Melbourne United NBL Team Southeast Melbourn Phoenix NBL Team Southside Flyer WNBL Team Melbourne Boomers WNBL Team **Ballers Haven Basketball Club Berwick Basketball Club Berwick Flames Basketball Club** Berwick Lightning Basketball Club **Berwick Panthers Basketball Club Berwick Saints Basketball Club Berwick Tigers Basketball Club** Botanic Ridge Basketball Club **Casey Allstars Basketball Club** 



**Casey Dragons Basketball Club Fielders Basketball Club** Little Crete Basketball Club Merinda Park Basketball Club Narre Magic Basketball Club Narre Warren Basketball Club Nesian Ballers Basketball Club Pearcedale Basketball Club Phoenix Basketball Club Saints Basketball Club Vales Basketball Club

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## 5.1 Our Aligned Objectives

The projected outcomes of providing additional community sport facilities in Casey will directly contribute directly align with key public policy objectives of Local and State Government.

#### **Casey Council**

City of Casey's Sport & Physical Activity Strategy 2021 - 2025 recognises the need to provide adequate number, capacity and quality of facilities to promote active engagement in healthy activity and sport by all community.

"Council plays a vital role in increasing participation in sport and physical activity, by providing high quality public amenities and facilities, and by working closely with a range of stakeholders and partners to enable and motivate people in Casey to be active."

Council also identifies the need for additional basketball specific facilities in Casey in the Sports Facilities Framework (V2.0, 2023), which aims to "deliver sports infrastructure now and into the future to improve the liveability of the City for all residents and visitors."

The framework identifies a preferred basketball court provision ratio of one for every 8000 people in Casey (to service a projected population of 550,000). This equates to 68 Courts, 42 more than currently available in the LGA.

#### Victorian Government

The Victorian Government is paving the way for a surge in community sport across the state with a new long-term plan to keep Victorians active. Active Victoria 2022-2026, the updated Victorian Government blueprint sets out priorities in the community sport sector, from grassroots to the elite level.

The Active Victoria priorities closely align with projected CBA project outcomes, including: • Increasing equitable participation in sport and

- active recreation
- Delivering quality infrastructure that is accessible, respectful and inclusive
- Building the capability of the sport and active recreation workforce
- Supporting a pipeline of sporting events within the Victorian events calendar; and
- Encouraging Victorians to achieve success at the highest level through high performance.



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### 6.1 Project Scope & Delivery

**Project Scope** Provision of new basketball facilities in the City of Casey

#### **Project Delivery & Investment**

Casey Basketball seeks to partner with all tiers of Government to achieve provision of the new facilities for the benefit of all community.

